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Youth Climate Pact Challenge

29 June – 11 October
2021

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Youth Climate Pact Challenge

The concept

The Youth Climate Pact Challenge is the chance for young people to make a difference to the green transition by connecting with others to co-create innovative youth engagement project ideas in the field of climate action.

-> young people co-create project ideas, we help them realise and implement it!

Registration:

<https://youth-climate-pact-challenge.b2match.io/home>



Youth Climate Pact Challenge

Who can take part?

Young people between the ages of 15 and 30 from or living in the EU are invited to take part in the Youth Climate Pact Challenge.

No experience is required – from seasoned sustainability advocates to people who are taking their first step on their climate journey, all are welcome to join the challenge.

Also already existing teams/organisations are welcome!



Youth Climate Pact Challenge

What's in for young people?

Each team submitting a reasonable project idea will receive support with the implementation of their project through a group of (start-up) accelerators, incubators, and coaches

Winners have the unique chance to publicly discuss their project idea with EVP Frans Timmermans

All participants have the chance to take part in a (virtual) tour through the European Commission

Plus: networking and exchange with like-minded people from across Europe



Youth Climate Pact Challenge

What kind of project ideas are we looking for? Our four main topics:

Support for Young Climate Pact Ambassadors: Young Climate Ambassadors play a critical role in inspiring more people to get on board, step up their climate actions and become Climate Pact Ambassadors.

Stepping up individual climate action: The Pact aims to encourage everyone to make climate action pledges, in part through establishing partnerships with youth organisations to attract young people's attention to the environment and climate issues.

Stepping up youth involvement in climate policy: It is critical that all voices are heard in policymaking discussions. A key aim of the Pact is to provide opportunities for young people to discuss climate issues with leading decision-makers.

Education for climate action: How can young people learn and help others to learn about climate change? The Pact aims to encourage young people and educators to get involved in taking action on climate.

-> all project ideas should support one of these four topics



Youth Climate Pact Challenge

Examples of projects currently worked on

EU youth Advisory Board: envisions to create a meaningful youth engagement mechanism that is regular, structural and diverse ensuring that youth voices are heard in the EU climate and environmental decision-making processes. Introduction of mini publics as consultation boards for governments at national and EU level to evaluate policies, ensuring that young generations account for a certain % to guarantee a broader involvement of young people

Local Exchange Platform: would like to provide a platform for connection between business and ecological startups to generate climate innovation. A mentorship program for young entrepreneurs is envisioned that will help them to succeed and simultaneously bring innovation into established businesses.

Compulsory technological climate education: wants to develop an interdisciplinary digital tool for climate education (for example infographics) that can become a part of the compulsory education at schools. Moreover, social media would be used to engage young people in a fun and innovative way.

Climate Connect: aims to establish a network in universities, all over the world, to help students and young people to become climate activists, find support and launch projects themselves.

Sustainabrain: would like to educate young people on climate change and climate action, develop educational prototypes for primary and secondary school that can be delivered by qualified teachers so that it eventually can become part of the standard curriculum.



Youth Climate Pact Challenge

Deliverables for Participants

- Join/found a group working on a **concrete project idea**
- Fill out a **Project Canvas**
- Produce and upload a short (max. 90 seconds) **Pitch Video** presenting your project idea

Work on Canvas
40 Minutes

What and how do we want our project to be?
Let's go through all the important stuff...

Local Exchange Platform

Names of participants: Rene Morales, Nicolas Van de Kerckhove, Maria Alary, Patricia Pasquero, Semay Kochhar

What is the main purpose of your idea?
(e.g. raise awareness for a specific topic, motivate people to join a tree-planting community)

Provides connection between ideas and business
Do not only depend on conditions
Support strategy development
so that ecological start-ups succeed
Have a network that guides on specific topics
People with expertise and knowledge in climate action
Increase the rate not only business but also (don't know)

Local network but that should be multiplied in other pieces

What is your target group?
(e.g. young soccer players, biology students, university teenagers)

local business
entrepreneurs for environmental projects
older generation (of established business/SME)

hope to will citizens who have an idea or wish to protect the environment
Schools group projects

Which resources do you need?
(e.g. a venue for a panel discussion, contact to a specific person)

Team of developers to launch the application
Application on web for older generation
Application on mobile for younger generation
More for information sharing
More for exchange and active
as a starting point, more inclusive, people will
once people are engaged

Funding of application and to put it in place
location is not as important as amount of people using
estimate on amount of users
if number grows move to another server

Which partners/networks/officials do you need to involve?
(e.g. keynote speakers, local government)

Professional for information/strategy
Connect to local government to have a greater impact

How can the Climate Pact support you?
(e.g. liaison with partners, guidance on training material, trainings, signposting of sources for funding, promotion of our idea)

Access to knowledge on climate change
Information to be on platform
Networking space
advertising to promote the project
support platform with social media
promote each other
Framework and guidelines
How to tackle issues with collaboration
Support if any issues arise

What is your question to Clara de la Torre?



Youth Climate Pact Challenge

The timeline

Date	Event/Activity
29 June	Kick-off during Climate Pact Day of Action
- 26 September	Registration on website and Work on Community Hub
06 -26 September	Q & A sessions with participants -> you're welcome to join!
30 September	Deadline for Submission of Pitch Videos on Community Hub
01 October – 07 October	Public Online Voting on Pitch Videos on Community Hub
09 October – 10 October	Winners prepare their conversation with EVP Timmermans
11 October	Final Event of Youth Climate Pact Challenge -> winners present their project idea to EVP Timmermans
November/December	Incubators & accelerators provide coaching, consulting, access to networks and training to support teams with implementation of projects



Thank you for your support!

Please register as a participant here: <https://youth-climate-pact-challenge.b2match.io/home>

Please reach out via youth@euclimatepact.eu if you're interested in supporting our teams as an incubator!

